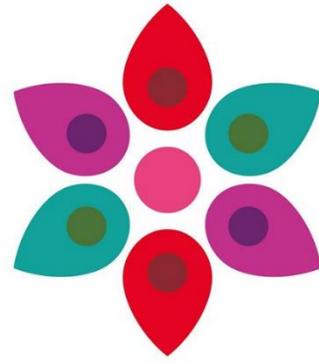


East Finchley Festival

Sunday 21st June 2020



Sponsorship Packages

**EAST FINCHLEY
FESTIVAL**

East Finchley Festival is one of the biggest FREE community festivals in London, drawing estimated crowds of over 10,000 locals each year.

What does this mean for your business? Sponsoring the festival would ensure **masses of exposure**, the opportunity to **have your business name at the forefront of the community** and your chance to **support a wonderful local initiative**.

Below you can choose from a range of sponsorship packages, plus the opportunity to discuss a bespoke deal if you would like to sponsor a particular area of the festival. Contact sponsorship@eastfinchleyfestival.org to purchase a package or to discuss further opportunities.

Sponsorship package 1 @ £80

- your logo on our 'thank you' board at the entrance to the EF Festival
- a shout out for your business from the main stage on the day

Sponsorship package 2 @ £100

- your logo on our 'thank you' board at the entrance to the EF Festival
- a shout out for your business from the main stage on the day
- Social media posts from the EF Festival Facebook page (2000 followers) and Twitter account (2000 followers) with a web link to your business

Sponsorship package 3 @ £150

- your logo on our 'thank you' board at the entrance to the EF Festival
- a shout out for your business from the main stage on the day
- Social media posts from the EF Festival Facebook page (2000 followers) and Twitter account (2000 followers) with a web link to your business
- 1/4 page ad in the programme (10,000+ households – ad only is £75)

Sponsorship package 4 @ £200

- your logo on our 'thank you' board at the entrance to the EF Festival
- a shout out for your business from the main stage on the day
- Social media posts from the EF Festival Facebook page (2000 followers) and Twitter account (2000 followers) with a web link to your business
- ½ page ad in the programme (10,000+ households – ad only is £125)

Sponsorship package 5 @ £250

- your logo on our 'thank you' board at the entrance to the EF Festival
- a shout out for your business from the main stage on the day
- Social media posts from the EF Festival Facebook page (2000 followers) and Twitter account (2000 followers) with a web link to your business
- full page ad in the programme (10,000+ households – ad only is £175)

Advertising in programme only

¼ page advert @ £75

½ page advert @ £125

Full page advert @ £175

Bespoke sponsorship opportunities:

There are opportunities to sponsor various areas of the festival, including:

- Sponsoring Fun Corner
- Your logo on the toilet facilities (ideal for plumbers or bathroom specialists!)
- Sponsoring the First Aid tent
- Sponsoring the Storytelling Tent
- Sponsoring the Wellbeing Area
- Sponsoring another area of the Festival that you think would work well with your business.

Please get in touch to find out more.

Raffle Prizes:

The raffle is always a big event and locals love taking part and supporting the Festival by purchasing tickets. Why not offer a raffle prize from your business to boost your name locally? We regret that we can't always accept all prize offers and we hope this does not cause any ill will. If you'd like to suggest a prize then please drop us an email.

Contact Fiona at sponsorship@eastfinchleyfestival.org for more information or to purchase a sponsorship package.

Thank you for supporting East Finchley Festival 2020!